# HöllisWealth

## HYPOTHETICAL MODEL: Pure Growth Solution

## MONTHLY PERFORMANCE: Jul 11, 2013 to Dec 31, 2018 (Model Currency: CAD)

0.690

## REPORT VERIFIED BY HOLLISWEALTH

: Larry Short

REPORT PROVIDED BY
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	Jan	Feb	Mar	April	May	June	July	Aug	Sep	Oct	Nov	Dec	Year
2018	5.67%	-1.14%	-0.10%	-1.13%	3.62%	0.97%	-2.98%	7.87%	1.86%	-10.38%	-2.53%	-5.71%	-5.16%
2017	-0.09%	2.36%	1.83%	1.46%	2.19%	-0.49%	-0.40%	0.84%	2.24%	7.53%	0.74%	1.73%	21.64%
2016	-6.88%	-3.08%	-0.30%	1.70%	-1.07%	4.46%	3.70%	-2.91%	0.74%	-4.12%	3.03%	1.68%	-3.60%
2015	5.54%	2.45%	0.68%	-5.74%	2.77%	-1.08%	5.80%	-5.33%	-1.03%	0.36%	2.29%	0.53%	6.78%
2014	2.39%	5.93%	-1.06%	-2.28%	0.43%	1.73%	0.28%	1.81%	-0.76%	1.83%	3.03%	0.28%	14.29%
2013							2.72%	-1.68%	2.60%	4.60%	3.21%	1.74%	13.85%

Disclaimer: Performance numbers above could represent partial month or year calculations based on the time frame selected.

	YTD	2017	2016
Pure Growth Solution	-5.16%	21.64%	-3.60%
S&P/TSX Comp Index	-11.64%	6.02%	17.5%

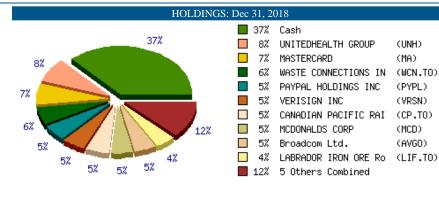
8.27%	3.30%	0.4383
Compound Annual Growth Rate	Monthly Standard Deviation	Correlation to S&P TSX

## **Risk/Reward Analysis**

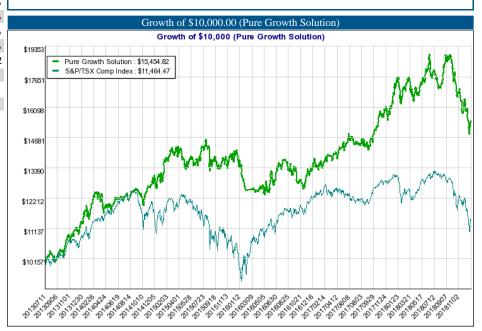
Pure Grov	Pure Growth Solution		
Annualized Compound ROR	8.27%	2.52%	
Annualized Std. Deviation	11.44%	8.25%	
12 Month Return	-5.16%	-11.64%	
Winning Months	63.64%	63.64%	
Average Monthly Gain	2.6%	1.61%	
Average Monthly Loss	-2.59%	-2.13%	
Monthly Std. Deviation	3.30%	2.38%	
Sharpe Ratio	0.656	0.272	
Alpha	1.774		
Beta	0.607		
R-Squared	19.15		
Trailing Twelve Month Yield	0.88%		

## Drawdown Analysis

Depth	Length	Recovery	Peak	Valley
-21.57%	6	0	Jun-18	Dec-18
-15.50%	9	22	Aug-15	May-16
-7.88%	1	5	Jan-18	Feb-18
-6.74%	2	4	Mar-15	May-15
-6.11%	1	5	Mar-14	Apr-14



SECTOR NAME	ALLOCATION
CASH	36.76 %
Diversified Services	9.71 %
Health Services	7.92 %
Construction	5.9 %
Financial Services	5.35 %
Internet	5.24 %
Computer Software	5.2 %
Transportation	5.17 %
Combined Others	13.9 %



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#### HOLDINGS: Dec 31, 2018 The following table is CAD denominated.

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Value	Shares	Alloc	Equity Name	Sym	SMAX	Sector	Price	TTM Yield	YTD
\$56,810.90		36.76%	CASH						
\$4,013.49	13	2.6%	ADOBE SYSTEMS INC	ADBE	3	Computer Software	\$308.73	0	39.98%
\$7,286.79	21	4.71%	Broadcom Ltd.	AVGO	9	Electronics and Semiconductors	\$346.99	3 %	10.76%
\$7,993.92	33	5.17%	CANADIAN PACIFIC RAILWAY LTD	CP.TO	4	Transportation	\$242.24	1.04 %	6.56%
\$3,613.74	13	2.34%	COSTCO WHOLESALE CP	COST	6	Retail	\$277.98	0.76 %	19.62%
\$6,762.96	279	4.38%	LABRADOR IRON ORE Royalty Corp	LIF.TO	7	Metals and Mining	\$24.24	6.81 %	-4.72%
\$11,326.92	44	7.33%	MASTERCARD	MA	4	Diversified Services	\$257.43	0.5 %	35.87%
\$7,511.61	31	4.86%	MCDONALDS CORP	MCD	9	Leisure	\$242.31	2.26 %	14.79
\$4,019.40	29	2.6%	MICROSOFT CORP	MSFT	7	Computer Software	\$138.60	1.6 %	30.98%
\$3,680.88	147	2.38%	MORNEAU SHEPELL INC.	MSI.TO	6	Diversified Services	\$25.04	2.86 %	15.49%
\$8,262.00	72	5.35%	PAYPAL HOLDINGS INC	PYPL	6	Financial Services	\$114.75	0	23.85%
\$12,238.20	36	7.92%	UNITEDHEALTH GROUP	UNH	6	Health Services	\$339.95	1.33 %	24.179
\$8,094.40	40	5.24%	VERISIGN INC	VRSN	7	Internet	\$202.36	0	40.49%
\$3,813.30	30	2.47%	WAL MART STORES INC	WMT	6	Retail	\$127.11	2.13 %	4.7%
\$9,119.70	90	5.9%	WASTE CONNECTIONS INC	WCN.TO	8	Construction	\$101.33	0.77 %	14.569
\$154,548.21	Total						Weighted avg TTM yield	0.97%	

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The performance presented in this portfolio report is hypothetical and does not represent a specific client account. Details regarding actual returns of an investment account are available from the client's advisor. Distribution of this report is intended to be made only to those individuals with sophisticated investment knowledge.

Performance is calculated using month-end market values of the model portfolio. Since we use a model portfolio to calculate performance there are no client initiated cash flows (deposits/withdrawals) to account for.

Performance is calculated by dividing the change in the model portfolio's market value by the model portfolio's market value at the beginning of the performance period. Also, any and all income generated by the portfolio's holdings are held within the model portfolio in cash and is accounted for in the portfolio's month-end market value - this results in a total return measure of the model's performance.

Returns for periods less than 1 year are shown as periodic returns while returns for periods greater than 1 year are annualized. Returns do not include fees and actual returns experienced by an investor may differ from those shown. Past performance is not a guarantee of future results.

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