

HYPOTHETICAL MODEL: Equity Model

REPORT VERIFIED BY HOLLISWEALTH

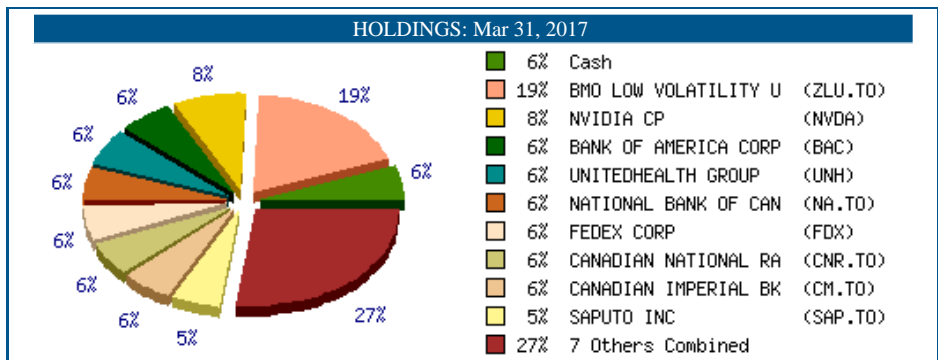
MONTHLY PERFORMANCE: Jul 11, 2013 to Mar 31, 2017 (Model Currency: CAD)

REPORT PROVIDED BY: Larry Short

| | Jan | Feb | Mar | April | May | June | July | Aug | Sep | Oct | Nov | Dec | Year |
|------|--------|--------|--------|--------|--------|--------|-------|--------|--------|--------|-------|-------|--------|
| 2017 | -0.09% | 2.36% | 1.83% | | | | | | | | | | 4.15% |
| 2016 | -6.88% | -3.08% | -0.30% | 1.70% | -1.09% | 4.46% | 3.70% | -2.91% | 0.74% | -4.12% | 3.03% | 1.55% | -3.73% |
| 2015 | 5.54% | 2.45% | 0.68% | -5.74% | 2.77% | -1.08% | 5.80% | -5.33% | -1.03% | 0.36% | 2.29% | 0.53% | 6.78% |
| 2014 | 2.39% | 5.93% | -1.06% | -2.28% | 0.43% | 1.73% | 0.28% | 1.81% | -0.76% | 1.83% | 3.03% | 0.28% | 14.29% |
| 2013 | | | | | | | 2.72% | -1.68% | 2.60% | 4.60% | 3.21% | 1.74% | 13.85% |

Disclaimer: Performance numbers above could represent partial month or year calculations based on the time frame selected.

| | YTD | 2016 | 2015 |
|--------------------|-------|--------|---------|
| Equity Model | 4.15% | -3.73% | 6.78% |
| S&P/TSX Comp Index | 1.7% | 17.5% | -11.09% |



| | | |
|-----------------------------|----------------------------|------------------------|
| 9.31% | 2.89% | 0.2718 |
| Compound Annual Growth Rate | Monthly Standard Deviation | Correlation to S&P TSX |

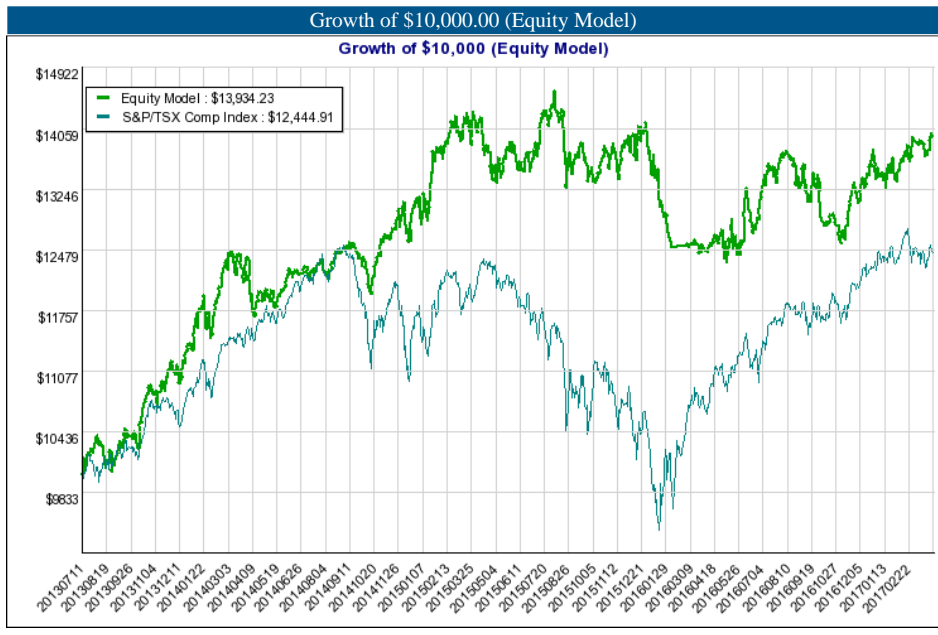
| SECTOR NAME | ALLOCATION |
|--------------------------------|------------|
| CASH | 5.75 % |
| Banking | 22.71 % |
| CAD ETF US Equity | 18.54 % |
| Transportation | 11.49 % |
| Electronics and Semiconductors | 11.13 % |
| Health Services | 5.96 % |
| Food and Beverages | 5.43 % |
| Retail | 4.9 % |
| Energy | 4.75 % |
| Combined Others | 5.37 % |

Risk/Reward Analysis

| | Equity Model | S&P TSX |
|-----------------------------|--------------|---------|
| Annualized Compound ROR | 9.31% | 6.05% |
| Annualized Std. Deviation | 10.02% | 8.35% |
| 12 Month Return | 11.41% | 15.22% |
| Winning Months | 66.67% | 68.89% |
| Average Monthly Gain | 2.41% | 1.7% |
| Average Monthly Loss | -2.5% | -2.03% |
| Monthly Std. Deviation | 2.89% | 2.41% |
| Sharpe Ratio | 0.486 | 0.365 |
| Alpha | 1.119 | |
| Beta | 0.326 | |
| R-Squared | 7.38 | |
| Trailing Twelve Month Yield | 1.71% | |

Drawdown Analysis

| Depth | Length | Recovery | Peak | Valley |
|---------|--------|----------|--------|--------|
| -15.50% | 9 | 0 | Aug-15 | May-16 |
| -6.74% | 2 | 4 | Mar-15 | May-15 |
| -6.11% | 1 | 5 | Mar-14 | Apr-14 |
| -4.99% | 1 | 1 | Sep-14 | Oct-14 |
| -4.19% | 1 | 1 | Jan-14 | Feb-14 |



| Value | Shares | Alloc | Equity Name | Sym | SMAX | Sector | Price | TTM Yield | YTD |
|--------------|--------|--------|----------------------------------|--------|------|--------------------------------|---------------------------|-----------|--------|
| \$8,009.17 | | 5.75% | CASH | | | | | | |
| \$8,488.80 | 270 | 6.09% | BANK OF AMERICA CORPORATION | BAC | 5 | Banking | \$31.44 | 1.16 % | 6.15% |
| \$25,838.40 | 840 | 18.54% | BMO LOW VOLATILITY US EQUITY ETF | ZLU.TO | 7 | CAD ETF US Equity | \$30.76 | 1.9 % | 3.32% |
| \$7,797.56 | 68 | 5.6% | CANADIAN IMPERIAL BK COMMERCE | CM.TO | 10 | Banking | \$114.67 | 4.3 % | 5.81% |
| \$7,950.96 | 81 | 5.71% | CANADIAN NATIONAL RAILWAY CO | CNR.TO | 10 | Transportation | \$98.16 | 1.57 % | 9.09% |
| \$4,044.00 | 50 | 2.9% | CIRRUS LOGIC INC | CRUS | 10 | Electronics and Semiconductors | \$80.88 | 0 | 6.45% |
| \$5,517.60 | 60 | 3.96% | COMPUTER SCIENCES CORP | CSC.IN | 7 | Computer Software | \$91.96 | 1 % | 15.42% |
| \$6,833.02 | 62 | 4.9% | DOLLARAMA INC | DOL.TO | 8 | Retail | \$110.21 | 0.27 % | 12.13% |
| \$6,621.50 | 425 | 4.75% | ENCANA CP | ECA.TO | 6 | Energy | \$15.58 | 0.51 % | -1.02% |
| \$8,061.86 | 31 | 5.79% | FEDEX CORP | FDX | 9 | Transportation | \$260.06 | 0.61 % | 4.16% |
| \$8,096.80 | 145 | 5.81% | NATIONAL BANK OF CANADA | NA.TO | 10 | Banking | \$55.84 | 3.98 % | 3.42% |
| \$11,467.64 | 79 | 8.23% | NVIDIA CP | NVDA | 6 | Electronics and Semiconductors | \$145.16 | 0.46 % | 1.33% |
| \$3,199.00 | 35 | 2.3% | OSHKOSH CORP | OSK | 6 | Automotive | \$91.40 | 1.15 % | 5.61% |
| \$4,272.06 | 39 | 3.07% | PRIMERICA INC | PRI | 10 | Financial Services | \$109.54 | 0.86 % | 18.16% |
| \$7,266.75 | 75 | 5.22% | ROYAL BANK OF CANADA | RY.TO | 10 | Banking | \$96.89 | 3.39 % | 7.57% |
| \$7,571.85 | 165 | 5.43% | SAPUTO INC | SAP.TO | 6 | Food and Beverages | \$45.89 | 1.27 % | -3.11% |
| \$8,305.28 | 38 | 5.96% | UNITEDHEALTH GROUP | UNH | 10 | Health Services | \$218.56 | 1.14 % | 2.01% |
| \$139,342.25 | Total | | | | | | Weighted avg TTM yield | 1.50% | |

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The performance presented in this portfolio report is hypothetical and does not represent a specific client account. Details regarding actual returns of an investment account are available from the client's advisor. Distribution of this report is intended to be made only to those individuals with sophisticated investment knowledge.

Performance is calculated using month-end market values of the model portfolio. Since we use a model portfolio to calculate performance there are no client initiated cash flows (deposits/withdrawals) to account for.

Performance is calculated by dividing the change in the model portfolio's market value by the model portfolio's market value at the beginning of the performance period. Also, any and all income generated by the portfolio's holdings are held within the model portfolio in cash and is accounted for in the portfolio's month-end market value - this results in a total return measure of the model's performance.

Returns for periods less than 1 year are shown as periodic returns while returns for periods greater than 1 year are annualized. Returns do not include fees and actual returns experienced by an investor may differ from those shown. Past performance is not a guarantee of future results.

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