HYPOTHETICAL MODEL: Equity Model

REPORT VERIFIED BY HOLLISWEALTH

MONTHLY PERFORMANCE: Jul 11, 2013 to Mar 31, 2015

REPORT PROVIDED BY: Larry Short

	Jan	Feb	Mar	April	May	June	July	Aug	Sep	Oct	Nov	Dec	Year
2015	5.54%	2.45%	0.67%										8.86%
2014	2.39%	5.93%	-1.06%	-2.28%	0.43%	1.73%	0.28%	1.81%	-0.76%	1.84%	3.04%	0.25%	14.27%
2013							2.72%	-1.68%	2.60%	4.59%	3.21%	1.74%	13.84%

Disclaimer: Performance numbers above could represent partial month or year calculations based on the time frame selected.

	YTD	2014	2013
Equity Model	8.86%	14.27%	13.84%
S&P/TSX Comp Index	1.84%	7.42%	9.55%

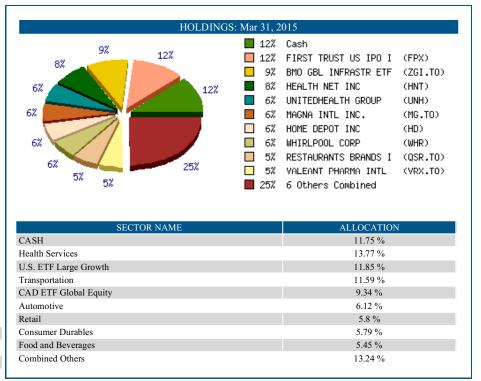
22.42%	2.10%	0.3648
Compound Annual	Monthly Standard	Correlation to S&P TSX
Growth Rate	Deviation	

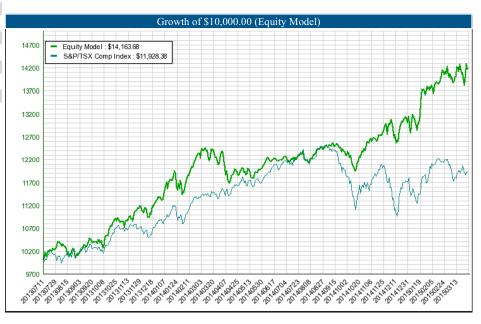
Risk/Reward Analysis

Equity	Model	S&P TSX
Annualized Compound ROR	22.42%	10.79%
Annualized Std. Deviation	7.27%	7.02%
12 Month Return	15.91%	3.96%
Winning Months	80.95%	76.19%
Average Monthly Gain	2.42%	1.84%
Average Monthly Loss	-1.44%	-1.97%
Monthly Std. Deviation	2.10%	2.03%
Sharpe Ratio	2.736	1.524
Alpha	4.577	
Beta	0.378	
R-Squared	13.31	
Current Yield	1.08%	

Drawdown Analysis

Depth	Length	Recovery	Peak	Valley
-6.11%	1	5	Mar-14	Apr-14
-4.99%	1	1	Sep-14	Oct-14
-4.19%	1	1	Jan-14	Feb-14
-3.88%	0	0	Dec-14	Dec-14
-3.48%	0	1	Aug-13	Aug-13







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HOLDINGS: Mar 31, 2015

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Value	Shares	Alloc	Equity Name	Sym	SMAX	Sector	Price	Change	Yield	YTD
\$16,646.21		11.75%	CASH							
\$13,228.60	385	9.34%	BMO GBL INFRASTR ETF	ZGI.TO	5	CAD ETF Global Equity	\$34.36	-0.32	1.91 %	6.27%
\$5,825.64	86	4.11%	BROOKFLD ASSET A LV	BAM.A.TO	10	Financial Services	\$67.74	-0.72	1.08 %	16.71%
\$4,749.92	56	3.35%	CANADIAN NATIONAL RAILWAY CO	CNR.TO	9	Transportation	\$84.82	1.16	1.23 %	6.38%
\$5,557.50	39	3.92%	CCL INDUSTRIES CL B	CCL.B.TO	10	Consumer Non-Durables	\$142.50	-2.99	0.86 %	13.52%
\$7,380.45	99	5.21%	ELECTRONIC ARTS INC	EA	10	Computer Software	\$58.82	-0.65	0	25.09%
\$5,033.28	24	3.55%	FEDEX CORP	FDX	7	Transportation	\$165.45	-1.30	0.36 %	-4.73%
\$16,782.12	246	11.85%	FIRST TRUST US IPO INDEX FUND	FPX	10	U.S. ETF Large Growth	\$53.82	-0.34	0.47 %	7.16%
\$10,811.88	141	7.63%	HEALTH NET INC	HNT	10	Health Services	\$60.49	-0.42	0	13%
\$8,208.57	57	5.8%	HOME DEPOT INC	HD	10	Retail	\$113.61	-1.02	1.76 %	8.8%
\$8,666.88	128	6.12%	MAGNA INTL INC.	MG.TO	10	Automotive	\$67.71	0.63	1.32 %	7.74%
\$7,721.04	159	5.45%	RESTAURANTS BRANDS INTERNATIONAL	QSR.TO	5	Food and Beverages	\$48.56	-1.03	1.11 %	6.88%
\$6,625.70	118	4.68%	SOUTHWEST AIRLINES CO	LUV	9	Transportation	\$44.30	-0.28	0.54 %	4.82%
\$8,696.52	58	6.14%	UNITEDHEALTH GROUP	UNH	10	Health Services	\$118.29	-2.71	1.27 %	17.4%
\$7,506.30	30	5.3%	VALEANT PHARMA INTL	VRX.TO	10	Drugs	\$250.21	-6.46	0	50.42%
\$8,196.16	32	5.79%	WHIRLPOOL CORP	WHR	6	Consumer Durables	\$202.06	1.02	1.48 %	4.66%
\$141,636.77	Total									

The performance presented in this portfolio report is hypothetical and does not represent a specific client account. Details regarding actual returns of an investment account are available from the client \ddot{i}_{c} / \dot{x} s advisor. Distribution of this report is intended to be made only to those individuals with sophisticated investment knowledge.

Performance is calculated using month-end market values of the model portfolio. Since we use a model portfolio to calculate performance there are no client initiated cash flows (deposits/withdrawals) to account for.

Performance is calculated by dividing the change in the model portfolio $\ddot{\iota}_{c}$ / $\!\!\!/\!\!\!/\!\!\!/\!\!\!/\!\!\!/\!\!\!/\!\!\!/\!\!\!$ market value by the model portfolio $\ddot{\iota}_{c}$ / $\!\!\!/\!\!\!/\!\!\!/\!\!\!/\!\!\!$ market value at the beginning of the performance period. Also, any and all income generated by the portfolio $\ddot{\iota}_{c}$ / $\!\!\!/\!\!\!/\!\!\!/\!\!\!/\!\!\!$ holdings are held within the model portfolio in cash and is accounted for in the portfolio $\ddot{\iota}_{c}$ / $\!\!\!/\!\!\!/\!\!\!/\!\!\!/\!\!\!$ month-end market value $\ddot{\iota}_{c}$ / $\!\!\!/\!\!\!/\!\!\!/\!\!\!\!/\!\!\!$ this results in a total return measure of the model $\ddot{\iota}_{c}$ / $\!\!\!/\!\!\!/\!\!\!\!/\!\!\!\!/\!\!\!\!$ sperformance.

Returns for periods less than 1 year are shown as periodic returns while returns for periods greater than 1 year are annualized. Returns do not include fees and actual returns experienced by an investor may differ from those shown. Past performance is not a guarantee of future results.

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