HYPOTHETICAL MODEL: Equity Model

HöllisWealth

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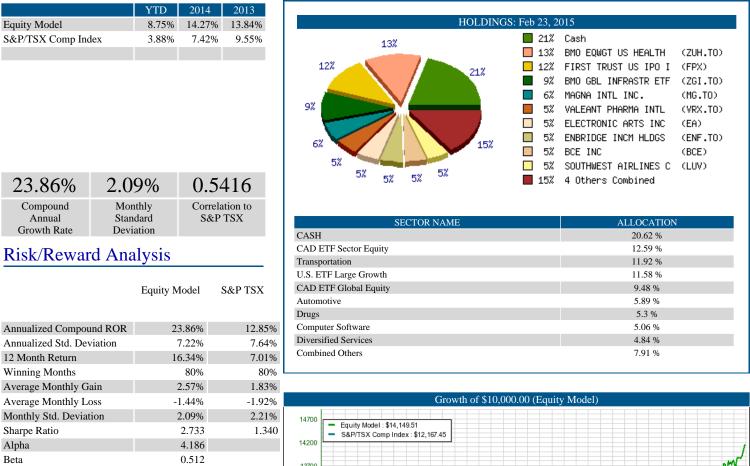
REPORT PROVIDED BY: Larry Short

MONTHLY PERFORMANCE: Jul 11, 2013 to Feb 23, 2015

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	Jan	Feb	Mar	April	May	June	July	Aug	Sep	Oct	Nov	Dec	Year
2015	5.54%	3.04%											8.75%
2014	2.39%	5.93%	-1.06%	-2.28%	0.43%	1.73%	0.28%	1.81%	-0.76%	1.84%	3.04%	0.25%	14.27%
2013							2.72%	-1.68%	2.60%	4.59%	3.21%	1.74%	13.84%
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Disclaimer: Performance numbers above could represent partial month or year calculations based on the time frame selected.

0.690



Drawdown Analysis

Beta

R-Squared Yield

Depth	Length	Recovery	Peak	Valley
-6.11%	1	5	Mar-14	Apr-14
-4.99%	1	1	Sep-14	Oct-14
-4.19%	1	1	Jan-14	Feb-14
-3.88%	0	0	Dec-14	Dec-14
-3.48%	0	1	Aug-13	Aug-13

29.33

1%



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0.690

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HOLDINGS: Feb 23, 2015

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Value	Shares	Alloc	Equity Name	Sym	SMAX	Sector	Price	Change	Yield	YTD
\$29,172.78		20.62%	CASH							
\$6,812.48	122	4.81%	BCE INC	BCE	7	Telecommunications	\$44.42	-0.17	5.56 %	-3.14%
\$17,813.36	428	12.59%	BMO EQWGT US HEALTH	ZUH.TO	6	CAD ETF Sector Equity	\$41.62	0.17	0.26 %	5.55%
\$13,409.55	385	9.48%	BMO GBL INFRASTR ETF	ZGI.TO	7	CAD ETF Global Equity	\$34.83	0.08	1.72 %	7.1%
\$5,964.10	86	4.22%	BROOKFLD ASSET A LV	BAM.A.TO	10	Financial Services	\$69.35	1.20	0.74 %	19.11%
\$4,856.32	56	3.43%	CANADIAN NATIONAL RAILWAY CO	CNR.TO	9	Transportation	\$86.72	-0.98	1.13 %	8.37%
\$5,217.03	39	3.69%	CCL INDUSTRIES CL B	CCL.B.TO	8	Consumer Non-Durables	\$133.77	0.43	0.82 %	6.27%
\$7,162.65	99	5.06%	ELECTRONIC ARTS INC	EA	10	Computer Software	\$57.55	-0.12	0	22.39%
\$6,852.70	170	4.84%	ENBRIDGE INCM HLDGS	ENF.TO	9	Diversified Services	\$40.31	-0.80	3.23 %	0.22%
\$5,379.36	24	3.8%	FEDEX CORP	FDX	10	Transportation	\$178.30	-0.20	0.34 %	2.67%
\$16,381.14	246	11.58%	FIRST TRUST US IPO INDEX FUND	FPX	10	U.S. ETF Large Growth	\$52.97	-0.07	0.54 %	5.32%
\$8,340.48	64	5.89%	MAGNA INTL INC.	MG.TO	9	Automotive	\$130.32	-0.10	1.5 %	3.51%
\$6,629.24	118	4.69%	SOUTHWEST AIRLINES CO	LUV	9	Transportation	\$44.69	-0.09	0.49 %	5.6%
\$7,503.90	30	5.3%	VALEANT PHARMA INTL	VRX.TO	10	Drugs	\$250.13	32.72	0	50.38%
\$141,495.09	Total									

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The performance presented in this portfolio report is hypothetical and does not represent a specific client account. Details regarding actual returns of an investment account are

available from the clienti; 1/2s advisor. Distribution of this report is intended to be made only to those individuals with sophisticated investment knowledge. Performance is calculated using month-end market values of the model portfolio. Since we use a model portfolio to calculate performance there are no client initiated cash flows

(deposits/withdrawals) to account for.

Performance is calculated by dividing the change in the model portfolioï $_{i}$ / $_{2s}$ market value by the model portfolioï $_{i}$ / $_{2s}$ market value at the beginning of the performance period. Also, any and all income generated by the portfolioï $_{i}$ / $_{2s}$ holdings are held within the model portfolio in cash and is accounted for in the portfolioï $_{i}$ / $_{2s}$ month-end market value ï $_{i}$ / $_{2}$ this results in a total return measure of the model[$_{i}$ / $_{2s}$ performance.

Returns for periods less than 1 year are shown as periodic returns while returns for periods greater than 1 year are annualized. Returns do not include fees and actual returns experienced by an investor may differ from those shown. Past performance is not a guarantee of future results.

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