HYPOTHETICAL MODEL: Equity Model

REPORT VERIFIED BY HOLLISWEALTH

MONTHLY PERFORMANCE: Jul 11, 2013 to Dec 31, 2014

REPORT PROVIDED BY: Larry Short

	Jan	Feb	Mar	April	May	June	July	Aug	Sep	Oct	Nov	Dec	Year
2014	2.39%	5.93%	-1.06%	-2.28%	0.43%	1.73%	0.28%	1.81%	-0.76%	1.84%	3.04%	0.25%	14.27%
2013							2.72%	-1.68%	2.60%	4.59%	3.21%	1.74%	13.84%

Disclaimer: Performance numbers above could represent partial month or year calculations based on the time frame selected.

	YTD	2013	2012
Equity Model	14.27%	13.84%	%
S&P/TSX Comp Index	7.42%	9.55%	4%

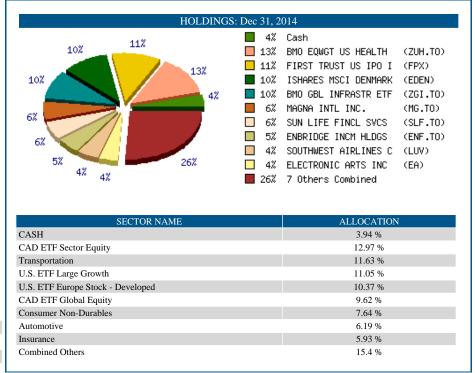
19.54%	1.96%	0.3684
Compound Annual	Monthly Standard	Correlation to S&P TSX
Growth Rate	Deviation	

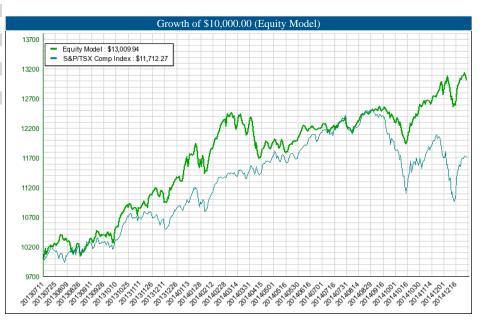
Risk/Reward Analysis

	Equity Model	S&P TSX
Annualized Compound ROR	19.54%	11.31%
Annualized Std. Deviation	6.78%	7.37%
12 Month Return	14.27%	7.42%
Winning Months	77.78%	77.78%
Average Monthly Gain	2.33%	1.81%
Average Monthly Loss	-1.44%	-1.92%
Monthly Std. Deviation	1.96%	2.13%
Sharpe Ratio	2.482	1.453
Alpha	3.810	
Beta	0.339	
R-Squared	13.57	
Yield	1.11%	

Drawdown Analysis

Depth	Length	Recovery	Peak	Valley
-6.11%	1	5	Mar-14	Apr-14
-4.99%	1	1	Sep-14	Oct-14
-4.19%	1	1	Jan-14	Feb-14
-3.88%	0	0	Dec-14	Dec-14
-3.48%	0	1	Aug-13	Aug-13







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HOLDINGS: Dec 31, 2014

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Value	Shares	Alloc	Equity Name	Sym	SMAX	Sector	Price	Change	Yield	YTD
\$5,121.85		3.94%	CASH							
\$16,876.04	428	12.97%	BMO EQWGT US HEALTH	ZUH.TO	10	CAD ETF Sector Equity	\$39.43	-0.17	0.28 %	34.71%
\$12,520.20	385	9.62%	BMO GBL INFRASTR ETF	ZGI.TO	8	CAD ETF Global Equity	\$32.52	-0.26	1.85 %	30.34%
\$5,006.92	86	3.85%	BROOKFLD ASSET A LV	BAM.A.TO	10	Financial Services	\$58.22	-0.29	1.27 %	43.32%
\$4,481.12	56	3.44%	CANADIAN NATIONAL RAILWAY CO	CNR.TO	7	Transportation	\$80.02	-0.26	1.22 %	33.99%
\$4,908.93	39	3.77%	CCL INDUSTRIES CL B	CCL.B.TO	10	Consumer Non-Durables	\$125.87	-0.69	0.87 %	60.16%
\$5,409.36	99	4.16%	ELECTRONIC ARTS INC	EA	10	Computer Software	\$47.02	-0.36	0	104.96%
\$6,859.50	170	5.27%	ENBRIDGE INCM HLDGS	ENF.TO	10	Diversified Services	\$40.35	0.45	3.19 %	78.46%
\$4,843.92	24	3.72%	FEDEX CORP	FDX	10	Transportation	\$173.66	-1.34	0.35 %	21.26%
\$14,378.70	246	11.05%	FIRST TRUST US IPO INDEX FUND	FPX	10	U.S. ETF Large Growth	\$50.29	-0.52	0.57 %	11.45%
\$5,024.70	270	3.86%	INTERTAPE POLYMER GRP INC	ITP.TO	7	Consumer Non-Durables	\$18.61	-0.07	2.15 %	36.73%
\$13,488.67	247	10.37%	ISHARES MSCI DENMARK CAPPED FD	EDEN	8	U.S. ETF Europe Stock - Developed	\$46.99	-0.53	0.87 %	5.24%
\$4,616.10	30	3.55%	KEURIG GREEN MOUNTAIN INC	GMCR	6	Food and Beverages	\$132.40	-1.00	0.76 %	76.93%
\$8,056.96	64	6.19%	MAGNA INTL INC.	MG.TO	10	Automotive	\$125.89	-0.60	1.55 %	46.98%
\$5,803.24	118	4.46%	SOUTHWEST AIRLINES CO	LUV	10	Transportation	\$42.32	0.15	0.52 %	126.31%
\$7,713.28	184	5.93%	SUN LIFE FINCL SVCS CDA INC	SLF.TO	9	Insurance	\$41.92	-0.41	3.44 %	15.83%
\$4,989.90	30	3.84%	VALEANT PHARMA INTL	VRX.TO	10	Drugs	\$166.33	0.26	0	33.38%
\$130,099.39	Total									

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The performance presented in this portfolio report is hypothetical and does not represent a specific client account. Details regarding actual returns of an investment account are available from the clientigits advisor. Distribution of this report is intended to be made only to those individuals with sophisticated investment knowledge.

Performance is calculated using month-end market values of the model portfolio. Since we use a model portfolio to calculate performance there are no client initiated cash flows (deposits/withdrawals) to account for.

Performance is calculated by dividing the change in the model portfolio \ddot{i}_{c} //2s market value by the model portfolio \ddot{i}_{c} //2s market value at the beginning of the performance period. Also, any and all income generated by the portfolio \ddot{i}_{c} //2s holdings are held within the model portfolio in cash and is accounted for in the portfolio \ddot{i}_{c} //2s month-end market value \ddot{i}_{c} //2 this results in a total return measure of the model \ddot{i}_{c} //2s performance.

Returns for periods less than 1 year are shown as periodic returns while returns for periods greater than 1 year are annualized. Returns do not include fees and actual returns experienced by an investor may differ from those shown. Past performance is not a guarantee of future results.

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